



**1 Park Hotel, Pune**  
*Above*

Renowned as 'The Oxford of the East' and home to many universities and colleges our concept is to understand the hotel as a hub of knowledge. The building itself represents a 'campus' with the different faculties housed within. This narrative approach allows each space to express its own personality within the framework of the overall construct – both physical and intellectual. We also believe that a hotel is more than just a place to spend the night, but rather a Cultural Hub for locals and visitors alike.



**2 New concept brand**  
*Above*

The brief was to develop a radical concept for a typical 100-room hotel, targeting a younger generation of techno-savvy clientele and creating a community for guests. The design seeks to establish a connection between the traveller and the place by creating a contemporary collage of the country and its traditions.

**3 Park Hotel, Pune**  
*Below*

Our sample room explored the idea of making a strong visual connection between the room and the bathroom. The shower and WC are behind etched glass screens within, while wooden shutters can be pulled across to add a further layer of privacy.



**4 Park Hotel, Bangalore**  
*Left*

Two new entertainment pavilions made from steel frames and timber shutters are being fabricated to enhance the pool terrace at the Park Bangalore. In one will be a bar and upper deck seating area, while the other will provide private dining and a discreet entrance to the new spa situated under the pool.

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Chartered Practice



UKTI VISIT / MAY 2013



## ABOUT US

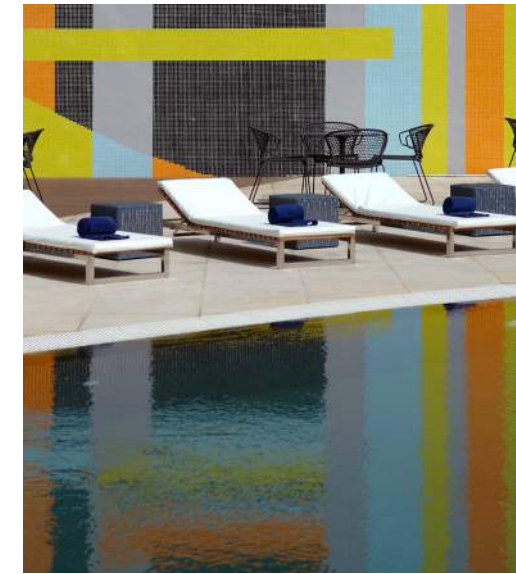
Project Orange is an award winning London based architecture and interior design studio established in 1997 by Christopher Ash and James Soane. We work across the UK and abroad offering design services in connection with a range of projects including private homes, housing, hotels, restaurants and offices. We design new buildings as well as working on complex refurbishment projects. Our global perspective allows us to observe, learn and participate in new cultures, innovative practices and alternative traditions.

James Soane first worked with the Park Hotels when he was a director for Terence Conran, and designed the Park Bangalore. For the past 8 years Project Orange have worked on many projects including the Park Hotel Navi Mumbai, i-Talia restaurant in New Delhi and Monsoon/i-bar in the Park Bangalore. They also have designed the new Park Pune and an extension block in Mumbai. Currently they have just completed the concept for a new 4 star roll-out product.

- Cover: Atrium, Park Navi Mumbai
- Approach to Park Navi Mumbai 01
- Pool deck, Navi Mumbai 02
- i-Talia restaurant, New Delhi 03
- Chinese restaurant, Navi Mumbai 04
- Standard Room, Navi Mumbai 05
- i-Bar, Park Bangalore 06
- i-Bar, Park Bangalore 07
- Coffee Shop, Park Navi Mumbai 08
- Monsoon Restaurant, Navi Mumbai 09



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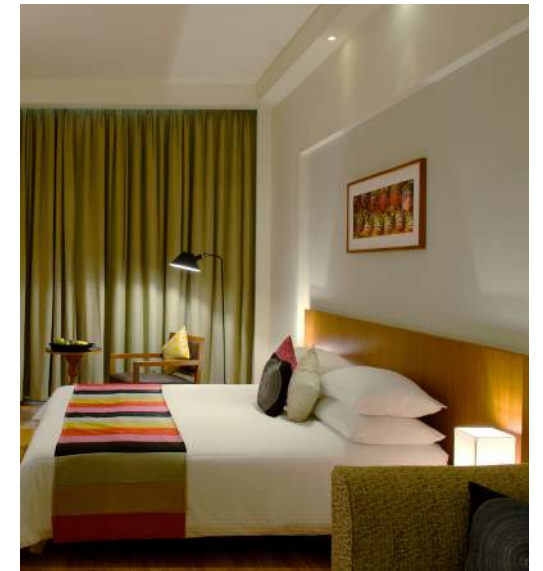
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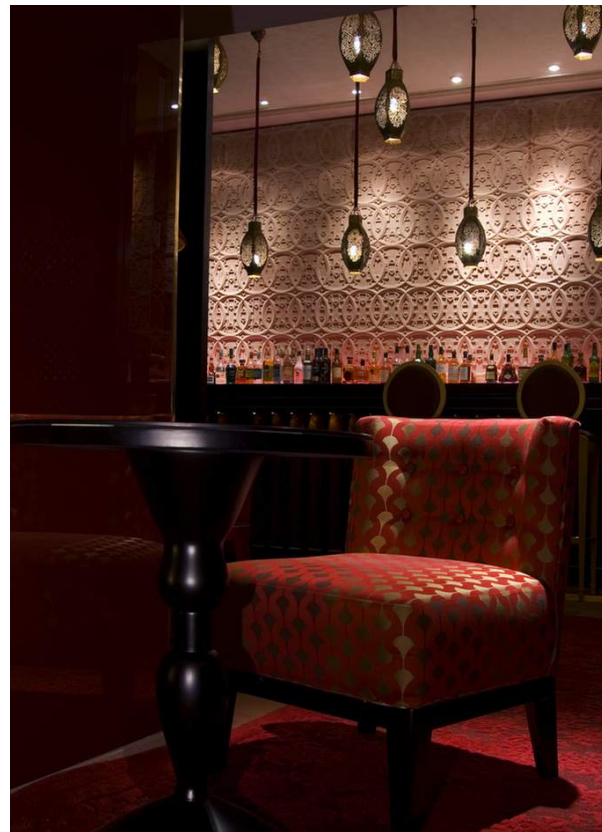
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